



April 2023 Omnibus Topline
Survey of N=1,012 voters in the Likely Electorate
Sample from Lucid sample exchange, matched to L2 Voter File
Field Dates: April 25-27, 2023
Margin of Error: +/- 4.0 Percentage Points

CORE: POLITICAL LANDSCAPE MODULE

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**
 1. Right direction 26%
 2. Wrong track 66%
 3. Unsure 8%

2. **[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	42%
STRONGLY/SOMEWHAT DISAPPROVE	55%
1. Strongly approve	18%
2. Somewhat approve	24%
3. Somewhat disapprove	13%
4. Strongly disapprove	42%
5. Unsure	2%

[RANDOMIZE ORDER OF QAPPROVALECONOMIC, QAPPROVALIMMIGRATION, QAPPROVALFOREIGN]

3. **[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	39%
STRONGLY/SOMEWHAT DISAPPROVE	57%
1. Strongly approve	17%
2. Somewhat approve	22%
3. Somewhat disapprove	13%
4. Strongly disapprove	44%
5. Unsure	4%

4. [QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	36%
STRONGLY/SOMEWHAT DISAPPROVE	57%
1. Strongly approve	13%
2. Somewhat approve	23%
3. Somewhat disapprove	13%
4. Strongly disapprove	43%
5. Unsure	7%

5. [QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	41%
STRONGLY/SOMEWHAT DISAPPROVE	51%
1. Strongly approve	19%
2. Somewhat approve	22%
3. Somewhat disapprove	12%
4. Strongly disapprove	40%
5. Unsure	8%

**6. [Favorability Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1]
[RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]**

		1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of		
				1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of
		V/S FAV.	V/S UNFAV.						
1.	Robert F. Kennedy Jr.	39%	25%	16%	23%	30%	13%	12%	6%
2.	Vivek Ramaswamy	21%	14%	8%	13%	16%	8%	6%	48%
3.	Tim Scott	21%	20%	9%	12%	24%	9%	10%	36%
4.	Nikki Haley	29%	34%	11%	17%	18%	15%	19%	20%
5.	The Democratic Party	44%	51%	20%	25%	4%	16%	35%	*%
6.	Ron DeSantis	36%	45%	16%	20%	12%	10%	35%	8%
7.	The Republican Party	42%	53%	16%	26%	5%	19%	33%	*%
8.	Joe Biden	43%	54%	20%	23%	4%	11%	42%	*%
9.	Kamala Harris	39%	54%	19%	20%	6%	13%	42%	1%
10.	Mike Pence	35%	52%	10%	25%	11%	23%	29%	2%
11.	Donald Trump	39%	57%	24%	15%	4%	10%	47%	*%

7. [News Awareness Battery] How much have you heard of each of the following? [DISPLAY AS GRID ACROSS 2 PAGES] [RANDOMIZE ROWS] [RANDOMIZE SCALE 1-4, 4-1]

1. A great deal 2. Some 3. A little 4. Nothing at all 5. Unsure

		A		1. A great		2. Some		3. A little		4. Nothing		5. Unsure	
		A GREAT	LITTLE/NOT	deal						at all			
		DEAL/SOME	HING AT ALL										
1.	Donald Trump's indictment by a Manhattan prosecutor	82%	17%	57%	25%	12%	5%	1%					
2.	Tucker Carlson's departure from Fox News	70%	28%	47%	23%	16%	12%	2%					
3.	The controversy over Bud Light's sponsorship of Dylan Mulvaney	64%	33%	42%	21%	13%	20%	4%					
4.	The settlement between the voting machine company Dominion and Fox News	58%	39%	34%	24%	16%	22%	3%					
5.	Justice Clarence Thomas's financial ties and tax reportings	52%	43%	27%	26%	17%	26%	5%					
6.	The text launch of SpaceX's Starship rocket	50%	46%	22%	29%	21%	24%	4%					
7.	An IRS whistleblower alleging the Hunter Biden probe is being mishandled	45%	51%	18%	27%	25%	26%	5%					
8.	Reporting that the Biden Administration ignored warnings of rising migrant child labor	31%	65%	12%	19%	18%	47%	4%					

CORE: ELECTIONS

8. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election? [RANDOMIZE 1-2]

1.	Joe Biden	49%
2.	Donald Trump	45%
3.	Jo Jorgensen	1%
4.	Howie Hawkins	*%
5.	Kanye West	*%
6.	Someone else	1%
7.	I did not vote	4%
8.	Unsure	*%

9. **[Q2022Vote]** Did you vote in the 2022 general election?
- | | |
|-----------|-----|
| 1. Yes | 86% |
| 2. No | 12% |
| 3. Unsure | 1% |

IF VOTED IN 2022 GENERAL ELECTION [Q2022Vote = 1], ASK:

10. **[QHouseVote]** How did you vote for the U.S. House of Representatives in the 2022 election? **[RANDOMIZE 1-2]**

(n=863)

- | | |
|---------------------------------------|-----|
| 1. Voted for the Republican candidate | 49% |
| 2. Voted for the Democratic candidate | 47% |
| 3. Voted for a third party candidate | 2% |
| 4. I did not vote for this office | 1% |

11. **[QBiden2024]** Would you like to see Joe Biden run for President in 2024? **[RANDOMIZE 1-2]**

- | | |
|-----------|-----|
| 1. No | 56% |
| 2. Yes | 29% |
| 3. Unsure | 15% |

RANDOMIZE ORDER OF QTRUMPBIDEN & QDESANTISBIDEN

12. **[QTrumpBiden]** If the 2024 presidential election were being held today, would you vote for... **[RANDOMIZE SCALE 1-4, 4-1]**

- | | |
|-----------------------------------|-----|
| DONALD TRUMP, DEFINITELY/PROBABLY | 42% |
| JOE BIDEN, DEFINITELY/PROBABLY | 47% |
| 1. Donald Trump, definitely | 31% |
| 2. Donald Trump, probably | 11% |
| 3. Joe Biden, probably | 11% |
| 4. Joe Biden, definitely | 36% |
| 5. Unsure | 11% |

13. **[QDeSantisBiden]** If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote? **[RANDOMIZE SCALE 1-4, 4-1]**

- | | |
|-----------------------------------|-----|
| RON DESANTIS, DEFINITELY/PROBABLY | 42% |
| JOE BIDEN, DEFINITELY/PROBABLY | 45% |
| 1. Ron DeSantis, definitely | 26% |
| 2. Ron DeSantis, probably | 15% |
| 3. Joe Biden, probably | 13% |
| 4. Joe Biden, definitely | 32% |
| 5. Unsure | 14% |

CORE: PARTISANSHIP (2 QUESTIONS)

14. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

[RANDOMIZE SCALE 1-5, 5-1]

STRONG/NOT VERY STRONG REPUBLICAN	38%
STRONG/NOT VERY STRONG DEMOCRAT	39%
1. Strong Republican	24%
2. Not very strong Republican	15%
3. Independent	20%
4. Not very strong Democrat	11%
5. Strong Democrat	28%
6. A member of another party	1%
7. Unsure	2%

IF INDEPENDENT, A MEMBER OF ANOTHER PARTY, OR UNSURE [QParty = 3, 6, OR 7], ASK:

15. [QPartyLean] Which of the following statements would you say best describes you?

[RANDOMIZE SCALE 1-4, 4-1]

(n=253)

TOTAL VOTES FOR REPUBLICANS	33%
TOTAL VOTES FOR DEMOCRATS	30%
1. I almost always vote for Republican candidates	8%
2. I vote for Republicans more often than I vote for Democrats	25%
3. I vote for Democrats more often than I vote for Republicans	20%
4. I almost always vote for Democratic candidates	10%
5. I vote equally for Democrats and Republicans	27%
6. Unsure	9%

16. [QPartyConsolidated] QParty + QPartyLean

1. Total Republican+Republican-leaning Independents	46%
2. Total Democratic+Democratic-leaning Independents	46%
3. Total Independent	8%

CORE: MONTHLY DEM QUESTIONS

**IF IDENTIFIES AS DEMOCRAT OR VOTES FOR DEMOCRATS MORE OFTEN THAN REPUBLICANS
[QParty=4-5 OR QPartyLean=3-4], ASK:**

17. [Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]
(n=513)

JOE BIDEN, DEFINITELY/PROBABLY	59%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY	33%
1. Joe Biden, definitely	41%
2. Joe Biden, probably	18%
3. A different Democratic candidate, probably	21%
4. A different Democratic candidate, definitely	11%
5. Unsure	9%

**IF IDENTIFIES AS DEMOCRAT OR VOTES FOR DEMOCRATS MORE OFTEN THAN REPUBLICANS
[QParty=4-5 OR QPartyLean=3-4], ASK:**

18. [Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-3]
(n=513)

1. Joe Biden	66%
2. Robert F. Kennedy, Jr.	10%
3. Marianne Williamson	2%
4. Someone else (Please specify)	5%
5. Unsure	17%

CUSTOM: DEBT CEILING

ASK ALL:

19. [QDebtCeiling] This Summer, the U.S. government will reach the limit of the amount of money it can legally borrow, known as the debt ceiling. President Biden and Republicans in Congress disagree on how to raise the debt ceiling in order to allow the government to borrow what it needs. While President Biden wants to raise the debt ceiling without requiring cuts to government spending, Republicans in Congress want a reduction in government spending in order to agree to raising the debt ceiling. [RANDOMIZE 1-2]

Which of the following statements do you agree with more?

1. President Biden should agree to negotiations and try to find common ground around the debt ceiling, including some reductions in government spending.	74%
2. President Biden should not negotiate and should insist that Congress pass a clean debt ceiling increase without any other provisions.	26%

CORE: MONTHLY GOP QUESTIONS

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

20. [Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-14]

	(n=418)
1. Donald Trump	50%
2. Ron DeSantis	23%
3. Mike Pence	7%
4. Nikki Haley	5%
5. Vivek Ramaswamy	4%
6. Tim Scott	2%
7. Chris Christie	1%
8. Chris Sununu	1%
9. Glenn Youngkin	1%
10. Asa Hutchinson	*%
11. Josh Hawley	-
12. Kristi Noem	-
13. Larry Elder	-
14. Will Hurd	-
15. Someone else (Please specify)	*%
16. Unsure	7%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

21. [Q2024GOPPrimaryOE] Why do you support [Candidate from Q2024Primary]? [OPEN END]

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

- 22. [Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like. [SELECT MULTIPLE]**

	(n=418)
1. Donald Trump	69%
2. Ron DeSantis	56%
3. Mike Pence	29%
4. Vivek Ramaswamy	26%
5. Nikki Haley	24%
6. Tim Scott	19%
7. Josh Hawley	6%
8. Kristi Noem	6%
9. Chris Christie	6%
10. Glenn Youngkin	6%
11. Larry Elder	6%
12. Chris Sununu	2%
13. Asa Hutchinson	2%
14. Will Hurd	1%
15. Someone else	3%
16. Unsure	6%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

- 23. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]**

	(n=418)
1. Supporter of Donald Trump	37%
2. Supporter of the Republican Party	55%
3. I don't support either one	7%
4. Unsure	2%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

- 24. [QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=418)
DONALD TRUMP, DEFINITELY/PROBABLY	61%
RON DESANTIS, DEFINITELY/PROBABLY	31%
1. Donald Trump, definitely	46%
2. Donald Trump, probably	15%
3. Ron DeSantis, probably	15%
4. Ron DeSantis, definitely	16%
5. Unsure	8%

CORE: COUNTRY ISSUES MODULE

25. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]

1. Cost of living	25%
2. Jobs and the economy	17%
3. Political corruption	8%
4. Gun rights	7%
5. Immigration	7%
6. Abortion	6%
7. The environment and climate change	5%
8. National security	4%
9. Healthcare	4%
10. Crime	4%
11. Taxes	2%
12. Race relations	2%
13. Infrastructure	1%
14. Education	1%
15. Drug abuse	1%
16. The coronavirus pandemic	1%
17. Something else (Please specify)	3%
18. Unsure	1%

26. [QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-16] [IF QISSUES = 1-16, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]

1. Cost of living	15%
2. Jobs and the economy	14%
3. Gun rights	10%
4. Crime	10%
5. Immigration	9%
6. The environment and climate change	7%
7. Political corruption	7%
8. Healthcare	5%
9. National security	4%
10. Abortion	4%
11. Taxes	3%
12. Race relations	3%
13. Infrastructure	2%
14. Drug abuse	2%
15. Education	1%
16. The coronavirus pandemic	1%
17. Something else (Please specify)	2%
18. Unsure	1%

27. [QIssues_Combined] QIssues + QIssues_SecondChoice

1. Cost of living	40%
2. Jobs and the economy	31%
3. Gun rights	16%
4. Immigration	16%
5. Political corruption	15%
6. Crime	14%
7. The environment and climate change	12%
8. Abortion	10%
9. Healthcare	9%
10. National security	8%
11. Race relations	6%
12. Taxes	5%
13. Drug abuse	3%
14. Infrastructure	2%
15. Education	2%
16. The coronavirus pandemic	2%
17. Something else (Please specify)	5%
18. Unsure	1%

CORE: UKRAINE

28. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]

1. Ukraine	39%
2. Russia	22%
3. Unsure	39%

29. [QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter? [RANDOMIZE 1-2]

1. Ukraine	67%
2. Neutral	20%
3. Russia	4%
4. Unsure	8%

30. [QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]

1. Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened.	47%
2. The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict.	36%
3. Unsure	17%

CORE: ECON TRACKING

31. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	19%
GETTING A LOT/LITTLE WORSE	59%
1. Improving a lot	4%
2. Improving a little	15%
3. Staying the same	19%
4. Getting a little worse	28%
5. Getting a lot worse	31%
6. Unsure	3%

32. [QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]

MUCH/SOMEWHAT MORE SECURE	17%
MUCH/SOMEWHAT LESS SECURE	54%
1. Much more secure	5%
2. Somewhat more secure	12%
3. Neither more nor less secure	28%
4. Somewhat less secure	30%
5. Much less secure	23%
6. Unsure	1%

33. [QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT CONFIDENT	44%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	50%
1. Very confident	13%
2. Somewhat confident	31%
3. Not that confident	31%
4. Not confident at all	19%
5. Unsure	6%

[QUESTIONS 34-38 WITHHELD FOR FUTURE RELEASE]

CUSTOM: POP CULTURE / ENTERTAINMENT

39. [QTVShows] Have you watched any of the following TV shows? Select all that apply.

[SELECT MULTIPLE] [RANDOMIZE 1-30]

1. SVU	43%
2. NCIS	38%
3. Criminal Minds	38%
4. Breaking Bad	34%
5. Stranger Things	33%
6. The Office	32%
7. Yellowstone	29%
8. Grey's Anatomy	28%
9. Game of Thrones	27%
10. Ozark	24%
11. Schitt's Creek	24%
12. This Is Us	22%
13. Parks and Recreation	19%
14. Squid Game	19%
15. The Mandalorian	18%
16. Lucifer	17%
17. The Handmaid's Tale	16%
18. Manifest	15%
19. The Crown	14%
20. The Bachelor/The Bachelorette	14%
21. The Last of Us	14%
22. Bridgerton	12%
23. House of the Dragon	12%
24. The Great British Baking Show	11%
25. Euphoria	10%
26. Ted Lasso	9%
27. The White Lotus	9%
28. Succession	8%
29. Heartland	8%
30. Barry	5%
31. None of these	9%

IF WATCHES SUCCESSION [QTVShows=6], ASK:

40. [QSuccession_Images] Below are images of characters on the TV show Succession.

Without looking them up online, please type the name of each person beside their image.

If you do not know someone, just say so. [DISPLAY IMAGES OF KENDALL ROY, SHIV ROY, ROMAN ROY, GREG HIRSCH, TOM WAMBSGANS] [RECORD OPEN-ENDED RESPONSES BESIDE EACH IMAGE]

IF WATCHES SUCCESSION [QTVShows=6], ASK:

41. [QSuccessor] Who do you think is most worthy to be the successor to Logan Roy as the head of Waystar Royco? [RANDOMIZE 1-7]

	(n=73)
1. Kendall Roy	24%
2. Siobhan Roy	15%
3. Roman Roy	15%
4. Gerri Kellman	9%
5. Connor Roy	5%
6. Greg Hirsch	2%
7. Tom Wambsgans	-
8. Someone else (Please specify)	2%
9. Unsure	28%

IF WATCHES SUCCESSION [QTVShows=6], ASK:

42. [QSuccessionFavorite] Who is your favorite character in HBO's "Succession"? [RANDOMIZE 1-8]

	(n=73)
1. Roman Roy	29%
2. Kendall Roy	17%
3. Tom Wambsgans	12%
4. Siobhan Roy	8%
5. Logan Roy	7%
6. Connor Roy	4%
7. Gerri Kellman	2%
8. Greg Hirsch	2%
9. Someone else (Please specify)	-
10. None of them	11%
11. Unsure	9%

43. [QCelebTreatment] For each of the following celebrities, do you think they were generally treated fairly or unfairly by the media during past decades? [RANDOMIZE 1-2]

	1. Treated fairly	2. Treated unfairly	3. Heard of, No Opinion	4. Never heard of
	1. Treated Fairly	2. Treated unfairly	3. Heard of, No Opinion	4. Never heard of
1. Paris Hilton	33%	23%	41%	3%
2. Hilary Duff	26%	20%	47%	6%
3. Lindsay Lohan	26%	37%	35%	3%
4. Britney Spears	19%	51%	29%	1%

44. [QMarioFranchise] Would you say you are at all familiar with the Super Mario Brothers video games, films or TV show? [RANDOMIZE SCALE 1-3, 3-1]

- | | |
|--|-----|
| 1. Yes, I'm familiar with the Super Mario Bros | 88% |
| 2. No, I've never heard of it | 12% |

IF FAMILIAR WITH SUPER MARIO BROS [QMarioFranchise=1], ASK:

45. [QMarioCharacters] Which character in the Super Mario Brothers video games is your favorite? [RANDOMIZE 1-9]

(n=890)

- | | |
|-------------------|-----|
| 1. Mario | 38% |
| 2. Luigi | 19% |
| 3. Yoshi | 16% |
| 4. Princess Peach | 13% |
| 5. Toad | 3% |
| 6. Bowser | 3% |
| 7. Wario | 2% |
| 8. Waluigi | 1% |
| 9. Toadette | 1% |
| 10. Someone else | 4% |

CORE: DEMOGRAPHICS MODULE

46. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

- | | |
|----------------------------|-----|
| VERY/SOMEWHAT CONSERVATIVE | 41% |
| VERY/SOMEWHAT LIBERAL | 31% |
| 1. Very conservative | 21% |
| 2. Somewhat conservative | 20% |
| 3. Moderate | 26% |
| 4. Somewhat liberal | 19% |
| 5. Very liberal | 12% |
| 6. Unsure | 2% |

47. [QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE] [RANDOMIZE 1-10]

- | | |
|-------------------------------------|-----|
| 1. Facebook | 80% |
| 2. YouTube | 75% |
| 3. Instagram | 50% |
| 4. Twitter | 34% |
| 5. TikTok | 31% |
| 6. Pinterest | 30% |
| 7. LinkedIn | 25% |
| 8. Snapchat | 23% |
| 9. Reddit | 21% |
| 10. WhatsApp | 11% |
| 11. Something else (Please specify) | 2% |
| 12. None of these | 4% |

48. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]

[RANDOMIZE 1-31]

1. Local TV news	49%
2. ABC News	35%
3. NBC News	31%
4. Fox News	31%
5. Facebook	30%
6. CBS News	29%
7. CNN	29%
8. Local newspaper	23%
9. MSNBC	19%
10. Local radio news	19%
11. Instagram	17%
12. Twitter	15%
13. The New York Times	14%
14. Yahoo News	14%
15. PBS	13%
16. The Washington Post	12%
17. NPR	12%
18. The Wall Street Journal	11%
19. Talk radio	11%
20. Podcasts	11%
21. Newsmax	10%
22. USA Today	10%
23. Reddit	10%
24. Huffington Post	7%
25. Reuters	6%
26. OAN	4%
27. Breitbart	4%
28. Barstool Sports	3%
29. Vox	2%
30. Univision	2%
31. Telemundo	2%
32. Something else (Please specify)	4%
33. None of these	7%

49. [QEmployment] What is your current employment status?

- | | |
|---|-----|
| 1. Employed full-time | 36% |
| 2. Employed part-time | 8% |
| 3. Freelance, contract, or temporary work | 2% |
| 4. "Gig economy" work like ride shares, food delivery, or dog walking | 1% |
| 5. Unemployed and looking for work | 9% |
| 6. Stay-at-home parent or caregiver | 5% |
| 7. Full time student | 2% |
| 8. Retired | 32% |
| 9. Something else | 4% |
| 10. Prefer not to say | 1% |

IF EMPLOYED [QEmployment = 1, 2, 3, 4], ASK:

50. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?

(n=470)

- | | |
|--|-----|
| 1. White collar worker, like work at a desk or an office | 50% |
| 2. Blue collar worker, like work with my hands or in a factory | 31% |
| 3. Service worker, like work in a store or hospital | 15% |
| 4. Unsure | 3% |

51. [QIncome] Which range includes your annual household income?

- | | |
|-----------------------------------|-----|
| 1. Less than \$30,000 per year | 23% |
| 2. \$30,000 to \$49,999 per year | 20% |
| 3. \$50,000 to \$74,999 per year | 25% |
| 4. \$75,000 to \$125,000 per year | 20% |
| 5. More than \$125,000 per year | 11% |
| 6. Prefer not to say | 2% |

52. [QMilitaryHH] Has anyone in your household ever served in the United States military? [SELECT MULTIPLE]

- | | |
|--------------------------------------|-----|
| 1. Yes, I have | 8% |
| 2. Yes, a member of my household has | 11% |
| 3. No | 80% |
| 4. Unsure | 1% |

53. [QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE]

- | | |
|-------------------------------------|-----|
| 1. Yes, I am | 7% |
| 2. Yes, a member of my household is | 4% |
| 3. No | 88% |
| 4. Unsure | 2% |

54. [QGunOwner] Do you or does anyone in your household own a firearm? [SELECT MULTIPLE]

- | | |
|--------------------------------------|-----|
| 1. Yes, I do | 24% |
| 2. Yes, someone in my household does | 17% |
| 3. No | 62% |
| 4. Unsure | 1% |

55. [QUrbanRural] How would you describe the area in which you live?

- | | |
|-------------------------------|-----|
| 1. City | 27% |
| 2. Suburb near a city | 46% |
| 3. Small town not near a city | 10% |
| 4. Rural or country area | 17% |

56. [QNativity] Where were you born? [RANDOMIZE 1-2]

- | | |
|-------------------------|-----|
| 1. In the United States | 96% |
| 2. In a foreign country | 4% |
| 3. Prefer not to say | 1% |

57. [QMarital] What is your current marital status?

- | | |
|--------------------------|-----|
| 1. Single, never married | 34% |
| 2. Married | 46% |
| 3. Separated | 2% |
| 4. Divorced | 13% |
| 5. Widowed | 5% |
| 6. Prefer not to say | 1% |

58. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

- | | |
|---|-----|
| 1. Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc) | 24% |
| 2. Roman Catholic | 21% |
| 3. Mormon (Church of Jesus Christ of Latter-day Saints or LDS) | 2% |
| 4. Orthodox (such as Greek, Russian, or some other Orthodox church) | 1% |
| 5. Just Christian | 18% |
| 6. Jewish | 3% |
| 7. Muslim | 1% |
| 8. Buddhist | 1% |
| 9. Hindu | - |
| 10. Atheist | 4% |
| 11. Agnostic | 5% |
| 12. Something else (Please specify) | 4% |
| 13. Nothing in particular | 17% |

**IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN
[QReligionNew 1-5], ASK:**

59. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=656)
1. Yes, born-again or evangelical Christian	39%
2. No, not born-again or evangelical Christian	56%
3. Unsure	5%

ASK ALL:

60. [QChurchOld] How often do you currently attend a religious service?

1. At least once a week	23%
2. Once or twice a month	9%
3. A few times a year	15%
4. Usually just for religious holidays	11%
5. Never	39%
6. Prefer not to say	2%

CORE: SCREENER MODULE (ASKED AT BEGINNING OF SURVEY)

61. [QRegVote] Are you at least 18 years old and registered to vote?

1. Yes		100%
2. No	TERMINATE	-
3. Unsure	TERMINATE	-

62. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

1. Technology		3%
2. Sales		3%
3. Healthcare or the pharmaceutical industry		8%
4. Journalism or the media	TERMINATE	-
5. Food service or the restaurant industry		4%
6. Market research	TERMINATE	-
7. Public relations	TERMINATE	-
8. None of these		85%

**63. [QGender] Do you describe yourself as a man, a woman, or in some other way?
[RANDOMIZE 1-2]**

1. Man	47%
2. Woman	53%
3. In some other way	*%

64. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

- | | |
|--|-----|
| 1. White | 68% |
| 2. Black or African American | 13% |
| 3. Hispanic or Latino | 13% |
| 4. Asian | 5% |
| 5. Native American or Alaska Native | 2% |
| 6. Native Hawaiian or Other Pacific Islander | *% |
| 7. Something else | 3% |

65. [QEducation] What is the highest level of education you have completed?

- | | |
|------------------------|-----|
| 1. High school or less | 23% |
| 2. Some college | 23% |
| 3. Associate degree | 15% |
| 4. Bachelor's degree | 25% |
| 5. Graduate degree | 14% |
| 6. Prefer not to say | *% |

66. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

- | | |
|----------|-----|
| 1. 18-29 | 14% |
| 2. 30-39 | 15% |
| 3. 40-49 | 15% |
| 4. 50-64 | 28% |
| 5. 65+ | 28% |

67. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES]

- | | |
|----------------------------|-----|
| 1. States in the Northeast | 18% |
| 2. States in the Midwest | 22% |
| 3. States in the South | 37% |
| 4. States in the West | 23% |

68. [QKids] Do you currently have children under the age of 18 in your home?

- | | |
|----------------------|-----|
| 1. Yes | 24% |
| 2. No | 75% |
| 3. Prefer not to say | 1% |

METHODOLOGY

The April 2023 Echelon Insights Verified Voter Omnibus was fielded online from April 25-27, 2023 in English among a sample of N=1,012 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, 2022 U.S. House vote, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 4.0 percentage points.